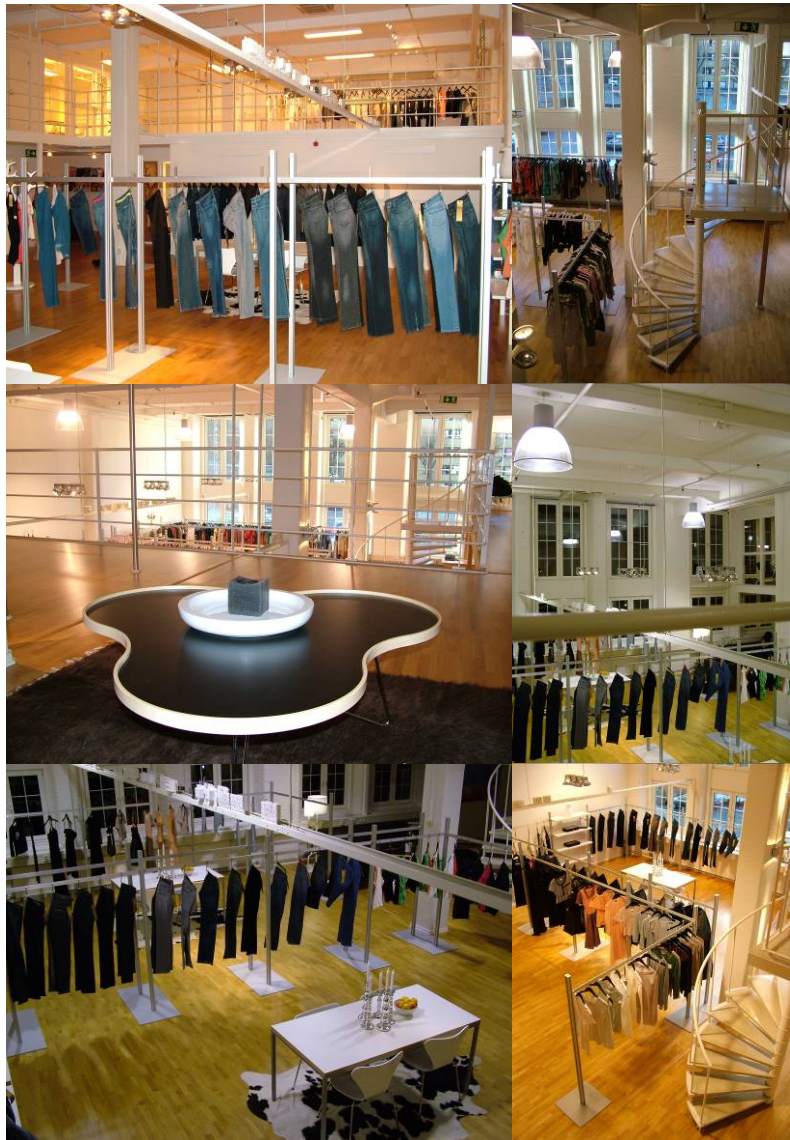




SJÖKLINT AGENTURER



Showroom Krokslätts Fabriker

Sjöklint Agenturer, founded in 1994, is today a well-known and respected agency in the Nordic fashion market, representing strong labels of both men's and women's wear. We see our clients as working colleagues and we strive to be *first choice of partner* for producers, customers and employees. We think of ourselves as an arena, where the brands we represent meet the retailers we work with.

The company has recorded an annual turnover growth of 35% during each of the last four years. Today Sjöklint Agenturer consists of 10 full-time employees, situated in both Gothenburg and Stockholm, handling sales, distribution, administration and marketing.

The agency is present across the Nordic region, with showrooms and sub-agents in all neighbouring countries. This network of partners gives us an exceptional reach in the Nordic region, both in terms of strengthening the position of our labels in each market and also when it comes to working close with our retailers.

Sjöklint Agenturer provides a unique and total administration with a mix of strong labels, knowledge of the Scandinavian market and a well-structured sales organisation. The company is a successful representative of its labels, offering retailers a market adapted and quality oriented line each season.

Sjöklint Agenturer is represented at the fashion fairs in Copenhagen, Stockholm and Oslo during the fashion weeks each season. Our labels are present during the major fashion shows throughout Europe and the U.S. For instance *Prêt à porter* and *Who's next* in Paris, *White* in Milan, *Bread & Butter* in Berlin, *Pitti Uomo* in Florence and *Fashion Coterie* in New York.

The company has a considerable marketing programme supporting not only the sales representatives but also the retailers. A publicist is working with stylists and fashion editors to maximise coverage of the brands in media. This currently results in an average of 100 to 120 articles and spreads each month.

Sjöklint Agenturer has also an in house PR and marketing manager, who work with PR, events, press releases, advertising campaigns and the web site www.sjoklintagentur.se.

Sjöklint Agenturer is always interested in new and attractive brands and keeps a close eye on the industry by visiting fashion fairs all over the world. Today we proudly represent the following labels in the Scandinavian market, to name some of them:

Aeronautica	www.cristianodithiene.com/aeronautica
Masion Scotch	www.scotch-soda.com
Hoss Intropia	www.hossintropia.com
Vintage 55	www.vintage55.com
Steven Alan	www.stevenalan.com
Twin-Set	www.twin-set.it
TOMS Shoes	www.tomsshoes.com
LOFT	www.loftdesignby.com
R95th	www.r95th.com

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Gallery Copenhagen



Hoss Intropia store in London



SALLY JONES



Sally Jones

This store has a wide range of fashion pieces to edgy styles that you can't find elsewhere in Gothenburg. We simply call it "A One stop shop". Funky, luxury and bohemian are some keywords to describe Sally Jones.



Some of the brands that you can find in Sally Jones are:

Current/Elliot
Cacharel
Hoss Intropia
Polo Ralph Laurent
NOBODY
Tom's Shoes
Twin-Set
Marc by Marc Jacobs
Vanessa Bruno